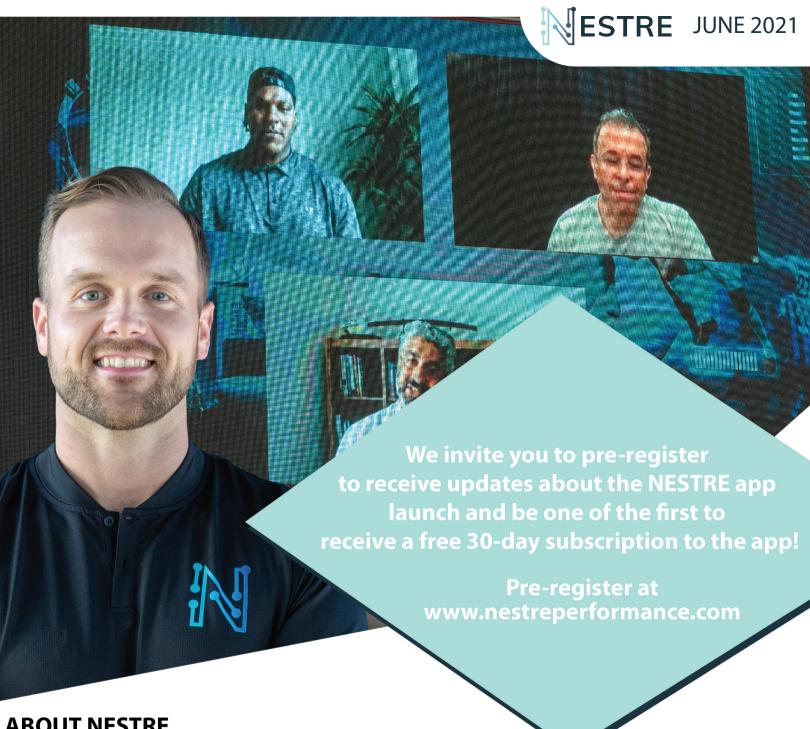


inaugural cohort of the leAD Lake Nona Sports & Health Tech Accelerator.

At leAD Sports Demo Day, the final phase of the Accelerator program held last month, NESTRE led by Dr. Tommy Shavers, Founder and CEO and Kyle Israel, COO, had the opportunity to pitch to over 250+ investors and organizations. NESTRE hosted a Demo Day booth where interested parties received a preview of the BETA version of the NESTRE App. NESTRE Founders were also able to collect a number of NESTRE Mindset Profiles in real time.

The leAD Accelerator Program added significant value and opened NESTRE to a broad and influential network of investors and industry experts. "The whole experience has been outstanding. Coming from a sports background, this has been like another locker room for us. The collaboration and camaraderie we've built with the other teams has been amazing. The network, resources, experts, and training have been top notch and have helped us transform in a short amount of time and find clarity in who we are and what we're doing." says Dr. Shavers.

Christoph Sonnen, leAD Sports CEO & Co-Founder added: "When I first heard the NESTRE story and saw what they were building, I was very impressed. They have what it takes to pioneer this industry and truly change how we train our brains to achieve better health and performance. They are doing an incredible job assessing the mental and cognitive performance of ambitious and talented youth players. As hands-on partners and investors, we've been working closely with the NESTRE team during our Academy program as they make outstanding progress. They are ready to take this industry by storm. Let's go!"



## **ABOUT NESTRE**

NESTRE is the first NEuro-STREngth company to leverage the science of neuroplasticity to successfully apply a proprietary and pioneering training method in the areas of brain health, mental wellness and cognitive performance. NESTRE's mission is to help people get better by providing access to affordable solutions and instilling hope for betterment through proven science.

NESTRE's founder Dr. Tommy Shavers created a model of self-recovery and successfully healed himself from decade long mental and cognitive impairment and decline after suffering career ending concussions as a Division I collegiate football player. Once he achieved what was deemed impossible, he aimed to create an efficient and scalable model to help others get better in the areas of brain health, mental wellness, and cognitive performance.

Dr. Shavers and the team at NESTRE are on a mission to change the narrative around brain health and mental wellness, and build a better world with accessible solutions. NESTRE's solutions are results-driven and are successfully utilized by elite performers including NFL athletes, Olympians, coaches, professionals and executives.